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By the end of this workshop, participants will be able to:

- View and discuss examples of effective speaking
- Explore and practice communication strategies
- Uncover the narrative of a dynamic research talk
- Adapt a three-step communication process for planning their needs
Introduce yourself to at least 2 other people in the room.

- Name | Institution | Area of study | Research focus

- Your goals for attending this session about presentation skill development.
  - Why are you here?
  - What are you hoping to take away?
• What was that exercise like?
• What was hard about it?
• What is something effective that you heard others do?
Why are some speakers more effective than others?
LET’S WATCH A DYNAMIC TALK
What was she doing that made her presentation dynamic?
What is my purpose?
Who is my audience?
PRESENT

• Delivery / Medium
• Visual Support
“People who know what they’re talking about don’t need PowerPoint.”

— Steve Jobs

From Walter Isaacson’s book Steve Jobs
Check off what you recall seeing your peer do in the 3MT video or what you believe she did prior to presenting her research.
Elevator Pitch Activity
Introducing Yourself and Your Research
Activity Outline

Person A:
1 minute to introduce yourself and your area of research or study.

B and C:
1 minute for feedback in the format:

What did I like?
What did I want to hear more about?

Person A:
30 seconds for a refined version of your elevator pitch introduction.

B and C:
30 seconds for final feedback.

Repeat process for Person B, and then Person C.
Thinking Time

• One minute for all to collect their thoughts and prepare their points to touch on.
Questions?
BEFORE YOU GO...

EVALUATE

Leave us your questions.
- Link to Nusaiba Baker 3MT: https://mediaspace.gatech.edu/media/1_62egytn1
- Links to additional Cornell 3MT examples: Derek Holyoak & Carol-Rose Little
- The TEDx Speaker Guide (PDF) suggests the following structure for their (slightly longer and quite a bit larger in terms of audience scale!) talks:
  1. "Start by making your audience care, using a relatable example or an intriguing idea.
  2. Explain your idea clearly and with conviction.
  3. Describe your evidence and how and why your idea could be implemented.
  4. End by addressing how your idea could affect your audience if they were to accept it.
- Nancy Duarte expands further on similar ideas in the presentation, The Secret Structure of Great Talks (17 minutes)